

**New River Community College Board
(Region 10)
Meeting Number Three Hundred Forty-Five**

MINUTES

September 9, 2019

Meeting number three hundred forty-five of the New River Community College Board was held on Monday, September 9, 2019, at NRCC Mall site in Christiansburg, Virginia.

BOARD MEMBERS PRESENT

Mr. Richard Chidester (Giles County)
Dr. Margaret (Peggy) Dewald-Link (Floyd County)
Mr. Steve Harvey (City of Radford)
Ms. Jessica Littlejohn (Montgomery County)
Mrs. Bobbie Potter (Montgomery County)
Dr. Sharon Scott (Montgomery County)
Mr. Jonathan Sweet (Pulaski County)
Mr. James Wheeler (Giles County)

BOARD MEMBERS ABSENT

Mr. Onassis Burress (City of Radford)
Mr. Walter (Benny) Keister (Pulaski County)
Mr. James Loux (Pulaski County)
Mr. Michael Patton (Floyd County)

STAFF MEMBERS PRESENT

Dr. Peter Anderson, Vice President for Instruction and Student Services
Ms. Angie E. Covey, Executive Director NRCC Educational Foundation
Dr. Patricia B. Huber, President
Dr. Deborah Kennedy, Dean of Student Services
Mrs. Kathy T. Ridpath, Administrative Assistant President's Office
Mrs. Sarah Tolbert-Hurysz, Dean of Arts and Sciences
Mr. John Van Hemert, Vice President of Business and Technologies

AGENDA ITEMS

1. Call to Order

Mr. Steve Harvey, Chair, called the meeting to order at 7:00 pm. A quorum was present and due notice had been mailed and published.

2. Welcome and Introductions

Mr. Harvey welcomed the newest Board member, Mrs. Bobbie Potter, representing Montgomery County. He commented that an orientation was held for the new board members on September 5.

3. Agenda for Approval

The agenda was approved by consensus.

4. Minutes for Approval

The minutes of meeting three hundred forty-four, held on Monday, June 3, 2019, were approved as distributed.

5. President's Report

Dr. Huber provided a report of the 50-year celebration held on August 30. Three of the college's former presidents attended, including the founding president. She expressed appreciation to Mr. Harvey's participation and to the members who attended. On a related note, she expressed appreciation to those who have attended other recent college events and invited the Board to an upcoming event, the Dailey and Vincent concert, scheduled for September 28. She asked for those who are interested to please contact Angie Covey.

Dr. Huber provided a report on the Chancellor's biennial objectives for FY 2017-2019 and the college's progress in meeting these goals. The college met four of the eight goals established by the VCCS for AY 2018-2019. She informed the Board that for FY 2019-2020 the VCCS established categories from which the colleges selected their priorities. The President's Staff analyzed data and established targets for these priorities (attached). She stated that the targets established by the college for the institutional priorities align with the college goals.

Dr. Huber shared photos of the library upgrade. She stated that this "facelift" is the college's strategic effort to build a sense of community among students. On a related note, she shared photos of the upgrade of the Financial Aid Office. She commented the office now creates a more inviting, open atmosphere. She also provided relevant financial aid data that included:

- 63 percent of students receive Financial Aid (excluding dual enrollment students who do not complete FAFSA).
- 64 percent of NRCC students are "first-generation" college students.

Dr. Huber provided a report of the reorganization of positions in the Student Services Division to better serve students. Strategic thinking and discussions took place for a year regarding the redesign. The college has now hired two new employees to fill the positions of Enrollment Management and Transfer Services Coordinator and Student Success Coordinator. She commented these are not new positions but a reworking of vacant positions.

Dr. Huber reported that the ACCE (Access to Community College Education) program will be in all five jurisdictions for Fall 2020. She commented that for the year 2020-2021 any qualified, graduating senior in the New River Valley will be able to attend NRCC tuition free. The application process for the ACCE program begins on October 1 (the same date the FAFSA applications open). This process will be handled by the Educational Foundation staff and NRCC career coaches working with high school administration.

Dr. Huber provided an overview of the work in progress for the extended partnership with Radford University and a discussion was held. She stated the college hopes to begin the program for Fall 2020. More information will follow.

6. Instruction and Student Services

Dr. Peter Anderson provided a report on two college initiatives – Transfer Virginia and the G3 Grant (Get Skilled, Get a Job and Give Back). Transfer Virginia is a partnership between State Council for Higher Education in Virginia (SCHEV), the VCCS, the 14 public four-year and many private four-year universities and the Aspen Institute. The goal of Transfer Virginia is to “reform the transfer experience and enable the Commonwealth to make measurable progress on student success and equity.” The curricular discussions between the VCCS colleges and the participating public and private four-year institutions will lead to better transfer pathways with less credit loss. The current G3 Planning Grant provides NRCC with resources to plan, develop, and implement curricular changes with the identified pathways to develop better programs for students. Some of NRCC’s G3 Grant work include:

- Stackable, sub-baccalaureate pathways aligned with targeted industry sectors
- Employer endorsements for educational pathways
- Faculty and staff professional development for targeted industries
- The adoption of a “One Door” advising approach

Dr. Anderson reported that the departments of Instruction and Student Services and External Relations meet regularly. Examples of work being done as a result of these meetings include:

- Analyze relevant data
- Develop and implement recruitment and marketing strategies such as Friday Night Lights - the promotion of NRCC as a whole. The college worked with the regional public school superintendents to gain permission to attend the service region rivalry football games.
- Timely, appropriate communication to students

Dr. Anderson reported that the Instruction and Student Services Office also meets regularly with the Business Office and Financial Aid Office to ensure financial aid is processed on time, accurately, and refunds are submitted promptly to students.

7. Enrollment

Dr. Anderson reported on enrollment in the absence of Dr. Fritz Streff. For the fall semester, enrollment shows a decrease of 0.88 percent. Discounting dual enrollment, the total FTEs show a decrease of 1.93 percent (decrease of 37.3 FTEs) over the same relative date last fall. There is an increase of 6.1 FTEs for returning students and a decrease of 43.6 FTEs for new students. Dr. Anderson stated that the college's enrollment is better than the VCCS as a whole.

8. Finance and Technology

Local M&O Budget, 2020-2021

Mr. John Van Hemert referred to Exhibit B of the agenda packet, Local M&O Budget for 2020-2021. He informed the Board that the Budget and Finance Committee met earlier in the evening to review the proposed budget and explained that when the participation formula is applied, the amounts requested from the jurisdictions fluctuate with the population in each jurisdiction, the total property values in each jurisdiction, but mostly enrollment of students from each jurisdiction. The total budget request is \$83,731. On behalf of the Budget and Finance Committee, Ms. Jessica Littlejohn recommended approval of the Local M&O budget as presented. The motion carried by unanimous vote.

10. NRCC Educational Foundation

Ms. Angie Covey provided a report of the assets for the Educational Foundation. The assets from January to September 2019 stand at \$1.5 million (includes a recent \$500,000 estate gift). By the end of calendar year 2019, the total assets will be approximately \$17 million. The combination of endowed scholarships and ACCE scholarships total to almost \$1 million. She informed the Board that 270 Educational Foundation scholarships will be awarded this year (a total of \$405,000 of endowed scholarships).

Ms. Covey gave updates on the ACCE program. She reported on upcoming and future ACCE fundraising events which include:

- Giles County will host the Muddy ACCE Race on September 21.
- Radford City will hold a triathlon in early October.
- Montgomery County will hold the Race for ACCE in spring 2020.

Ms. Covey reported that the Blacksburg Partnership will hold its September meeting at the college and will be given a tour of various programs. They plan to present a check to the Foundation in the amount of \$28,000 to support the ACCE program in Montgomery County. She also reported that Mr. Bud Foster recently presented a check in the amount of \$10,000 on behalf of the Lunch Pail Defense Foundation to support the ACCE program in the New River Valley. She ended her report by sharing an article recently published in the Roanoke Times highlighting ACCE students from Giles County.

11. Standing Committees for 2019-2020

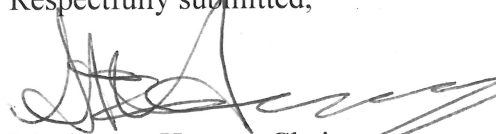
The roster of Standing Committees for 2019-2020 was approved unanimously. A discussion was held on the meeting times and dates.

12. Open Discussion/Q&A Session

There were no further questions or discussions.

There being no further business, the meeting was adjourned at 8:45 p.m. The next regular meeting of the New River Community College Board is scheduled for **Monday, December 2, 2019**, in Edwards Hall, room 117.

Respectfully submitted,



Mr. Steven Harvey, Chair



Dr. Patricia B. Huber, Secretary

Institutional Priorities for 2019-2020

New River Community College

New River Community College has established the following institutional priorities for 2019-2020 that align with college goals. Strategies and targets with measurable outcomes have been established for these priorities as part of the college's strategic planning process. These priorities do not sit in isolation; rather, they are an integral part of the college's core mission of teaching and learning.

Enrollment Stabilization

Enrollment Management

- Increase enrollment of adult population
- Maintain intense efforts to recruit traditional-aged population

Retention/Progress/Completion

- Realign positions and duties within Student Services unit for increased effectiveness
- Designate a coach/advisor for the Educational Foundation ACCE (Access to Community College Education) students

Administrative Strength

Sustainability

- Implement efficiency strategies identified through the Process Mapping exercise

Fundraising/Resource Development

- Realign job duties of Educational Foundation personnel to increase fundraising opportunities

Shared Services

- Understand needed information and communication to work collaboratively with Shared Services for improving efficiency and effectiveness

Leadership and Innovation

Innovation

- Revise and update the strategic planning process
- Implement new transfer pathways with Radford University

Community and Civic Engagement

- Appoint college leadership to key economic and community development organizations