ART 284-M1Z Computer Graphic II

Fall 2018
T, TH 9:30 – 11:45 AM   NRCC **Mall Lab C122**
Instructor: Wonjung Jung   wjung@nr.edu (this is the best way to contact me.)
Office Hours: T, TH 12 – 2 PM

Introduction

This course was designed to teach the fundamental techniques of Adobe Illustrator. Students can use Illustrator to create logos, illustrations, and graphics for print and the Web. Each class consists of PowerPoint presentations, group discussions and critiques. This is a portfolio building course.

Student Learning Outcomes

- Navigate Illustrator and where to find all the tools and features
- Create vector images
- Create symbols, logos and layout for print
- Have a basic understanding of Typography

Attendance

Students are required to attend all classes and to **be on time**. When absence from a class becomes necessary, it is the responsibility of the student to inform the instructor prior to the absence whenever possible.
More than **7 absences**, for any reason, will automatically result in a failing grade for the course.

Grading

- Attendance – 280 pts (minus 10 pts for each absence)
- Weekly Blackboard Assignment – 120 pts (minus 5 pts for late post)
- 7 Projects – 350 points (50 pts each)
- Research Presentation – 50 pts

Total 800 points   750—800 **A** 700—749 **B** 650—699 **C** 600—649 **D**

Weekly Blackboard Assignment: Design is about visual awareness and being inspired. Once a week, post to blackboard something that inspires you related with class contents. Be sure to review your fellow classmates' posts and leave comments on the WBA.

Projects will be graded upon the following criteria:
- Ideation -How strong are the concepts?
- Appropriateness -Does the solution fit the problem?
- Craft -How professional is the delivery of the final project?
- Communication -How well is the form and rationale of your project presented?
- Effort -How much you put into the project?

P1: Landscape   **P2: Multiple Self-portrait**   **P3: Logo**   **P4: Calendar**
P5: Google Design/Emoji   **P6: Package Design**   **P7: Poster**

Research Presentation: Choose one designer from the list. Include comparison of designer's life and yours, the designer's works of your pick, explanation of your choice and your copy of the designer's work.   10 min total

Eddie Opara, Stefan Sagmeister, Chip Kidd, Paula Scher, Michael Bierut, David Carson, Jacqueline Casey,

Ruth Ansel, Massimo Vignelli, Herbert Matter, Alvin Lustig, Lilliam Bassman, Cipe Pineles, Milton Glaser,

Bradbury Thompson, Alexey Brodovitch, George Lois, Herb Lubalin, Saul Bass, Paul Rand, Shigeo Hukuda

Helpful site: dafont.com, graphicburger.com, pixabay.com, aiga.org, speckyboy.com

Supplies: USB Flash Drive, sketchbook for planning and idea sketching

Schedule (This is tentative.)

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	contents	In-class	Due
28T	Intro, Syllabus, Questionnaire	Landscape: copy, Day/Night(opposite)	**WBA1**
30TH	Shapes, lines and color		

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4T	vector/pixel	P1 Presentation & critique	**WBA2, P1: Landscape**
6TH	pathfinder/pattern making		
11T	Pen tool		**WBA3**
13TH		P2 Presentation & critique	**P2: Multiple Self-portrait**
18T			**WBA4**
20TH			**Research Presentation**
25T		Ted.com: Chip Kidd	**WBA5**
27TH			

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2T	Typography		**WBA6**
4TH		P3 Presentation & critique	**P3: Logo**
9T	Calendar table/ Image Trace		**WBA7**
11TH			
16T			**WBA8**
18TH		**Fall Break!!!**	
23T			**WBA9**
25TH		P4 Presentation & critique	**P4: Calendar**
30T			**WBA10**

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1TH			
6T			**WBA11**
8TH		P5 Presentation & critique	**P5: Google Design/Emoji**
13T			**WBA12**
15TH	Workday		
20T **22TH**		**Thanksgiving Break!**	
27T			
29TH			

4T		P6 Presentation & critique	**P6: Package Design**
6TH			
11T			
13TH		P7 Presentation & critique	**P7: Poster**

Plagiarism Policy

Students who are plagiarizing on any assignment will be given a zero. To plagiarize is "To use and pass off as one's own the ideas or writings of another." (Definition adapted from the American Heritage Dictionary.) Remember that plagiarism includes lifting words or ideas from Internet sites, as well as copying from print sources.

Withdrawal Policy

Student Initiated Withdrawal Policy

A student may drop or withdraw from a class without academic penalty during the first 60 percent of a session. For purposes of enrollment reporting, the following procedures apply:

a. If a student withdraws from a class prior to the termination of add/drop period for the session, the student will be removed from the class roll and no grade will be awarded.

b. After add/drop period, but prior to completion of 60 percent of a session, a student who withdraws from a class will be assigned a grade of "W." A grade of "W" implies that the student was making satisfactory progress in the class at the time of withdrawal that the withdrawal was officially made before the deadline published in the college calendar, or that the student was administratively transferred to a different program.

c. After that time, if a student withdraws from a class, a grade of "F" or "U" will be assigned. Exceptions to this policy may be made under documented mitigating circumstances if the student was passing the course at the last date of attendance.

A retroactive grade of "W" may be awarded only if the student would have been eligible under the previously stated policy to receive a "W" on the last date of class attendance. Late withdrawal appeals will be reviewed and a decision made by the Director of Student Services.

No-Show Policy

A student must either attend face-to-face courses or demonstrate participation in distance learning courses by the last date to drop for a refund. A student who does not meet this deadline will be reported to the Admissions and Records Office and will be withdrawn as a no-show student. No refund will be applicable, and the student will not be allowed to attend/participate in the class or submit assignments. Failure to attend or participate in a course will adversely impact a student's financial aid award.

Instructor Initiated Withdrawal

A student who adds a class or registers after the first day of class is counted absent from all class meetings missed. Each instructor is responsible for keeping a record of student attendance in each class throughout the semester. In accordance with the No-Show Policy, a student who has not attended class by the last day to drop the class and receive a refund must be withdrawn by the instructor during the following week. No refund will be applicable.

When an instructor withdraws a student for unsatisfactory attendance (face-to-face class) the last date of attendance/participation will be documented. Withdrawal must be completed within five days of a student's meeting the withdrawal criteria. A grade of "W" will be recorded during the first sixty percent (60%) period of a course. A student withdrawn after the sixty percent (60%) period will receive a grade of "F" or "U" except under documented mitigating circumstances when a letter of appeal has been submitted by the student. A copy of this documentation must be placed in the student's academic file. The student will be notified of the withdrawal by the Admissions and Records Office. An appeal of reinstatement into the class may be approved only by the instructor.

Disability and Diversity Statements

If you are a student with a documented disability who will require accommodation in this course, please register with the Disability Services Office located in the Counseling Center for assistance in developing a plan to address your academic needs. The NRCC community values the pluralistic nature of our society. We recognize diversity including, but not limited to, race ethnicity, religion, culture, social class, age, gender, sexual orientation and physical or mental capability. We respect the variety of ideas, experiences and practices that such diversity entails. It is our commitment to ensure equal opportunity and to sustain a climate of civility for all who work or study at NRCC or who otherwise participate in the life of the college.