



HISTORY OF DESIGN ART 250-35

INSTRUCTOR INFORMATION

Name: Tammy Parks
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Office: Godbey Hall 96
Office hours: Posted in Blackboard

IMPORTANT:

- The recommended browser to use with the current version of Blackboard is Mozilla Firefox. Other browsers are inconsistent in their performance with Blackboard. When taking tests or quizzes, USE a wired connection.
- Check your VCCS email regularly and respond/keep in touch with your instructor.

COURSE DESCRIPTION

Description: This course surveys the development of graphic design and illustration with emphasis on the 19th and 20th centuries. The course analyzes the work of outstanding designers and illustrators. Lecture 3 hours per week. 3 credits

No Prerequisites

Credits: 3
Submissions: 8 Quizzes, 1 midterm & 1 final exam (all virtual)
Proctored Assessments: 0
Online Activities: Discussion board and blog participation required

COURSE MATERIALS

Textbook: Meggs, Phillip B. and Alston W. Purvis. Megg's History of Design, 5th ed. Hoboken, New Jersey: John Wiley and Sons, 2012. **ISBN:** 978-0-470-16873-8

Note: NRCC assumes no liability for virus, loss of data, or damage to software or computer when a student downloads software for classes.

The Student's Guide to Distance Education is available at <http://www.nr.edu/de/pdf/stuguide.pdf>.

COURSE INFORMATION

Prepared By: Tammy Parks

Approved By: Dr. Janice Shelton

A. INTRODUCTION

This is a Distance Education course designed specifically for those students whose learning styles are best served by providing instructional opportunities beyond the traditional classroom setting. This course is a comprehensive and chronological overview of the history of design (drawing, painting, sculpture, mosaics, architecture and minor arts) from primitive man to the contemporary 21st century.

B. COURSE OBJECTIVES

Upon the successful completion of this course, the student will be able to:

- Identify and classify works of graphic design and illustration from prehistory to the 21st century.
- Analyze works of design by understanding their historical context.
- Describe works of design by using appropriate design terminology.
- Evaluate the media, methods and techniques employed by the designers.
- Write formally about the specific works of design, design movements and designers.

C. COURSE CONTENT

Each chapter consists of lectures, power point presentations, group discussions and videos. Prior design experience is not a prerequisite for this course but an interest in design and art/design history and the possession of good writing skills are recommended as students will be writing and researching design topics.

Weekly Quizzes: Quizzes must be completed by their due dates. No late tests will be accepted except in dire circumstances, so please try and complete tests well before their due dates to avoid any difficulties. The tests are based on the information found in the text and in the lectures created and posted on Blackboard using Panopto. All tests are not proctored but they are timed.

Discussion Board Questions: There will be discussion board questions posted once a week throughout the semester. These are a wonderful way for students to interact online and discuss visual arts. You are required to post each week with either answers or questions. Responses must be thoughtful and well constructed to receive credit. No cutting and pasting directly from websites is accepted. You will be contacted by the instructor when your discussion board contribution requires more development for full credit.

Midterm and Final Exam: There is a cumulative midterm and final exam. Questions are chosen randomly from the appropriate chapters, so it is recommended you review the chapters.

*See the assignment area and due dates on the course website for additional information that explains the guidelines for all assignments.

Note: Plagiarism, taking and using as one's own the writing or ideas of another, is cheating. Your instructor will run your writings through SafeAssign, software that detects plagiarism, and any paper found to be plagiarized will receive a grade of zero.

D. GRADING/EVALUATION

1. The final grade for the course will be determined as follows:

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|------------------------|-----|
| Weekly Unit Quizzes | 60% |
| Discussion Boards | 20% |
| Midterm and Final Exam | 20% |

2. Grading Scale:

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|---|-----------|
| A | 91- 100% |
| B | 81 - 90% |
| C | 71 - 80% |
| D | 61 - 70% |
| F | Below 61% |

E. WITHDRAWAL POLICY

Student Initiated Withdrawal Policy

A student may drop or withdraw from a class without academic penalty during the first sixty percent (60%) of a session. For purposes of enrollment reporting, the following procedures apply:

- a. If a student withdraws from a class prior to the termination of the add/drop period for the session, the student will be removed from the class roll and no grade will be awarded.
- b. After the add/drop period, but prior to completion of sixty percent (60%) of a session, a student who withdraws or is withdrawn from a course will be assigned a grade of "W." A grade of "W" implies that the student was making satisfactory progress in the class at the time of withdrawal and that the withdrawal was officially made before the deadline published in the college calendar, or that the student was administratively transferred to a different program.
- c. After that time, if a student withdraws from a class, a grade of "F" will be assigned. Exceptions to this policy may be made under documented mitigating circumstances if the student was passing the course at the last date of attendance.

A retroactive grade of "W" may be awarded only if the student would have been eligible under the previously stated policy to receive a "W" on the last date of class attendance. The last date of attendance for a distance education course will be the last date that work was submitted.

Late withdrawal appeals will be revised and a decision made by the Coordinator of Admissions and Records.

No-Show Policy

A student must either attend face-to-face courses or demonstrate participation in distance learning courses by the last date to drop for a refund. A student who does not meet this deadline will be reported to the Admissions and Records Office and will be withdrawn as a no-show student. No refund will be applicable, and the student will not be allowed to attend/participate in the class or submit assignments. Failure to attend or participate in a course will adversely impact a student's financial aid award.

Instructor Initiated Withdrawal

Since attendance is not a valid measurement for Distance Education (DE) courses, a student may be withdrawn due to non-performance. A student should refer to his/her DE course plan for the instructor's policy.

In accordance with the No-Show Policy, a student who has not attended class or requested/accessed distance learning materials by the last day to drop the class and receive a refund must be withdrawn by the instructor during the following week. No refund will be applicable.

The student will be notified of the withdrawal by the Admissions and Records Office. An appeal of reinstatement into the class may be approved only by the instructor.

F. CHEATING/PLAGIARISM POLICY

To plagiarize is "To use and pass off as one's own the ideas or writings of another." (Definition adapted from the American Heritage Dictionary.) Remember that plagiarism includes lifting words or ideas from Internet sites, as well as copying from print sources.

G. DIVERSITY STATEMENT

The NRCC community values the pluralistic nature of our society. We recognize diversity including, but not limited to, race, ethnicity, religion, culture, social class, age, gender, sexual orientation and physical or mental capability. We respect the variety of ideas, experiences and practices that such diversity entails. It is our commitment to ensure equal opportunity and to sustain a climate of civility for all who work or study at NRCC or who otherwise participate in the life of the college.

New River Community College does not discriminate on the basis of race, color, national origin, sex, disability, or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Dr. Mark C. Rowh, Vice President for Workforce Development and External Relations, 217 Edwards Hall, 540-674-3600, ext. 4241.

H. DISABILITY STATEMENT

If you are a student with a documented disability who will require accommodations in this course, please register with the Center for Disabilities Services located in the Advising Center in Rooker Hall for assistance in developing a plan to address your academic needs.